

## **Historic, Archive Document**

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FEATURING THE GREATEST ASSORTMENT  
AND LARGEST SUPPLY OF  
**Commercial Cut Flower Dahlias**  
AVAILABLE IN THE COUNTRY !!



POMPON DAHLIAS — More Popular Now Than Ever Before  
Offered on Page 8

# FLOWER BULBS ROOTS AND PLANTS



**Wholesale List**

**SPRING 1942**

FOR TERMS OF SALE  
SEE PAGE 9

SEE PAGES  
17 - 18 - 19  
For Fast Selling  
Line of  
Attractive  
Bulb  
and Plant  
Packages

## WALTER J. GUILLE, INC.

FLOWER BULB SPECIALISTS

HICKSVILLE, LONG ISLAND, NEW YORK

# We Are Headquarters For The Finest Commercial Cut-Flower

## DAHLIAS



**AVALON**

The protracted drought that existed over all of the Dahlia producing Eastern States this past late summer and fall has seriously shortened the Dahlia crop. Labor and other growing costs have risen sharply. This combination has made slightly higher prices necessary. Fortunately, the greater spending power that is evident in most sections is enabling our customers to pass this increase along and our advance orders are larger than ever.

We will do our best to take care of every order but shortages will certainly exist and customers can help us serve them by sending their orders early.

To old customers we say "Thank you for your valued patronage." To new buyers we give our pledge that we will do our utmost to serve you to your entire satisfaction.

### To Help Make Your Selection

Many customers ask us to recommend a list of varieties suitable to their purpose and in response to this request we have divided our whole list of large flowering varieties into three main groups as indicated.

#### Varities Designated - - -

- \*\*\* This group is intended for those who want the leading commercial kinds in the low price range of roots.
- \*\* The list contains kinds that have excellent cut flower qualities, but being fewer or rarer, are higher priced.
- \* These are kinds intended for garden use. Most of these have larger flowers which are usually too bulky or soft for general commercial use.

The initial label on each variety designate (I.D.) Informal Decorative; (F.D.) Formal Decorative; (C) Cactus; (S.C.) Semi Cactus.

Strong Divisions EACH

- \*\*\* **A. D. LIVONI.** (I.D.) Some of our customers still want this old-fashioned cut flower use. A small ball type. Flowers are rich lavender with lighter base. .10
- \*\* **ANNA BENEDICT.** (I.D.) A beautiful shade of garnet-red with darker markings at base. A thrifty grower with fine, bushy, rounded form and strong stems. .15
- \*\*\* **AVALON.** (I.D.) Beautiful clear yellow and the best cut flower for commercial use. Fine form on long stems. In hot weather the stems are somewhat rubbery but this fault is corrected in the fall. .06  
\$5.50 per 100; \$50.00 per 1000
- \*\*\* **BLUE JERSEY.** (I.D.) This is a true sport of Jersey's Beauty and has all of the parent's fine qualities. Color is rich lavender. A leader among commercial kinds. .10  
\$8.00 per 100; \$75.00 per 1000
- \*\*\* **BRONZE BALL.** (Ball) Sturdy, medium size flower that is popular in the New York market. Solid bronze. Free flowering and good stem. .06  
\$5.50 per 100; \$50.00 per 1000
- \* **BUCKEYE BRIDE.** (F.D.) Ceriseum pink and soft salmon. Large flowers on long stems. Good clean grower. Flowers perfectly self seed. .20
- \* **BUCKEYE KING.** (F.D.) Large amber yellow. Sturdy flower of fine form. Excellent grower. We recommend it as among the best in this color. .15
- \* **CALIFORNIA IDOL.** (I.D.) Fine clear yellow. Massive flower on low bushy plant. .30
- \*\* **CAVALCADE.** (F.D.) A beautiful shade of old rose. The stem and formation closely resemble Jersey's Beauty with flowers somewhat larger and several shades deeper in color. .15
- \* **CHAUTAUQUA SALUTE.** (F.D.) The purest white of any Dahlia we know of and a prolific bloomer. The flowers, which average 7 and 8 in. across, literally cover the strong growing bush. .20
- \* **CHEMAR'S BLUE GEM.** (Dec.) A very glowing bluish-purple. Stems are straight and hold the large bloom erect. Strong grower and constant bloomer. Very attractive and unusual foliage. .25
- \* **CLARA CARDER.** (I.D.) Light cyclamen pink. Large flower for garden use. .15
- \*\*\* **COUNTESS OF LONSDALE.** (C) In response to a persistent demand we have kept this old favorite on our list. A prolific blooming cactus variety. Flowers are a delightful salmon rose shade. .20

**Note—You May Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 9.**

# Dahlias. Large Flowering Varieties -- Continued

	Strong Divisions EACH
* <b>DR. JOHN CARMAN.</b> (F.D.) Very large, heavy flower. Color is a distinctive tyrian rose, with silver tips. Fine for cutting and in the garden it is outstanding. ....	.15
* <b>DWIGHT W. MORROW.</b> (F.D.) A huge crimson-red flower that is admired by all who see it. The petals curve around the back and form a perfect sphere. Very fine. ....	.25
*** <b>ELKRIDGE.</b> (I.D.) A fine commercial white of graceful shape. Long, strong stems and a good grower. ....	.10
*** <b>ELSIE BURGESS.</b> (Ball) An old time favorite. White base with lavender tips. Profuse bloomer and splendid keeper. ....	.06
\$5.50 per 100; \$50.00 per 1000	
* <b>FORT MONMOUTH.</b> (I.D.) Deep maroon with violet petal tips. Its striking color makes this variety a ranking favorite. ....	.15
*** <b>FRANCES LA ROCCO.</b> (F.D.) This is the most popular of the light yellow varieties. Good cutter and much used by commercial growers. ....	.06
\$5.50 per 100; \$50.00 per 1000	
*** <b>FRANCES LA ROCCO IMPROVED.</b> This is an improved form of the above variety. The flowers are much deeper yellow and the keeping quality is considerably better. It is worth much more than the difference in price and we recommend it highly. ....	.10
\$8.00 per 100; \$75.00 per 1000	
** <b>FRAU O'BRACHT.</b> (C.) Clear yellow cactus variety that is a real beauty. Medium size flowers. Fine stems. ....	.30
*** <b>GALLANT FOX.</b> (F.D.) A commercial red that should be grown by every florist. Not a profuse bloomer but its keeping qualities, sturdy stem and fine color make it a valuable sort. ....	.06
\$5.50 per 100; \$50.00 per 1000	
* <b>GERTRUDE BRITTON.</b> (F.D.) A low growing spectrum red on perfect stem. Must be topped out early for good cut flowers. ....	.07
*** <b>GOLDEN ECLIPSE.</b> (F.D.) Large, golden yellow on tall strong stems. Excellent cut flower variety. Good keeper. Plants must be tied up for best results. ....	.08
* <b>GOODNIGHT.</b> (I.D.) Deep ox-blood red that never fails to attract attention. Exceedingly popular for cut flowers and garden use. ....	.30
* <b>HUNT'S VELVET WONDER.</b> (I.D.) A huge flower that will appeal to those who want size. Color is rosy-magenta which blends into a true purple. Strong, heavy stems. ....	.25



Jane Cowl

	Strong Divisions EACH
* <b>INDIANA MOON.</b> (I.D.) A large flower of flesh ochre with a faint line of spinal pink. Good stems and perfect form. A garden favorite. ....	.15
** <b>J. J. JEFFERSON.</b> (F.D.) A sturdy milk-white with excellent substance and strong stem. A worthy addition to any florists' list. ....	.10
** <b>JAMES KIRBY.</b> (I.D.) Very fine clear red that has good form, stem and substance. For those who want outstanding flowers this is the best red. Must be staked, tied and grown with care for best results. ....	.12
* <b>JANE COWL.</b> (I.D.) Large, shaggy flower of copper and gold. This old favorite is losing its popularity with commercial growers because of its poor keeping trait but is still one of the most popular for garden use. ....	.08
\$7.50 per 100; \$70.00 per 1000	
*** <b>JEAN KERR.</b> (F.D.) Still the most popular white with most cut flower growers. The flowers are medium size and many are produced on each plant. A good keeper and fine for floral work. ....	.06
\$5.50 per 100; \$50.00 per 1000	
* <b>JERSEY'S BEACON.</b> (F.D.) Chinese red with lighter shadings on reverse side which give a beautiful two-toned effect. Large flower. ....	.08
\$7.50 per 100; \$70.00 per 1000	

**RETAILERS: See Pages 18-19 for Dahlias in Packages — Easily Displayed and Self Selling.**

# Dahlias. Large Flowering Varieties -- Continued



**JERSEY'S BEAUTY**

## \*\*\* Jersey's Beauty (F. D.)

This fine pink variety still maintains its position as the leader of all commercial kinds and we are by far the largest suppliers of it. We offer carefully rogued and selected stock as follows:

each, .07; per doz., .78; per 100, \$6.00  
(250 or more at \$50.00 per 1000)

Strong  
Divisions  
EACH

- \*\* JERSEY'S DAINTY. (C.) A fine, true Cactus. White with slight lavender tinge. An excellent cut flower variety that produces many flowers on good stems. .... .12
- \* JERSEY'S GLORY. (F.D.) Orange and yellow. We recommend this variety as one of the best in this color. .... .10
- \*\* JERSEY'S TRIUMPH. (F.D.) Bright copper with salmon shadings. This is a variety that should be much more extensively grown for it is a real beauty. The color is a distinct shade of bright copper and old gold and the form, stem and substance leave nothing to be desired. A fine cut flower and show variety. .... .12
- \*\*\* JERSEY'S WHITE BEAUTY. See "White Jersey's Beauty". ....
- \* KEMP'S VIOLET WONDER. (I.D.) A beautiful violet and the finest in this color. .... .25
- \* KEMP'S WHITE WONDER. (See White Wonder.) .... .08

Strong  
Divisions  
EACH

- \*\*\* KENTUCKY. (F.D.) This beautiful orange sport of Jersey's Beauty, with all of the fine traits of the parent, ranks close to the top of the list of the leading commercial kinds and also belongs in every garden collection. .... .08  
\$7.50 per 100; \$70.00 per 1000
- \*\*\* KISS ME. (S.C.) A fine bi-color variety of variable white and red that has impressed many local growers and is now one of the standard cut flower varieties with those who grow for the market. .... .10
- \*\*\* LE TOREADOR. (F.D.) This is the leading commercial red variety in the low priced range. Medium size, flat flower of glowing deep red. Strong stem of medium length. .... .06  
\$5.50 per 100; \$50.00 per 1000
- \* LOIS WALCHER. (I.D.) Variable pansy-purple with white tips. An outstanding flower that makes an immediate appeal with all who see it. Its keeping qualities make it excellent for cut flower use. .... .35
- \* MARSHALL'S PINK. (F.D.) Large, globular flower of bright pink with silver sheen. Somewhat soft for early season commercial use but a beauty in the garden. .... .08
- \*\*\* MAUDE ADAMS. (Show) Our southern customers still want this old favorite so we keep it on our list. Profuse blooming variety with strong stems. The flowers, which are snow white with slight pink edging, are very useful for florist work. .... .07
- \*\* MISS BELGIUM. (C.) An even shade of burnt orange. Medium size flower on long, wiry stems. Early and continuous flowerer. This variety has become very popular and deservedly so. .... .25
- \* MRS. A. E. WHEELER. (F.D.) Royal purple with lighter veins. Good, free flowering variety and a nice grower. If you like Thos. Edison, you should also have this one. .... .12
- \* MRS. GEO. LE BOUTILLIER. (I.D.) Rich, velvety-carmine, producing giant flowers on long stems. Good garden variety. .... .15
- \* MRS. I. de VER WARNER. (F.D.) This is still a favorite orchid-lavender variety. While the blooms are too soft for commercial use, it is a variety that should be in every Dahlia garden. .... .08  
\$7.50 per 100; \$70.00 per 1000
- \* MURPHY'S MASTERPIECE. (I.D.) This is undoubtedly the largest and finest of all red varieties and possibly the finest in any color. The roots are difficult to winter over which accounts for the maintenance of the high price. .... .75
- \* MYRA HOWARD. (I.D.) Pure golden color with a sheen of rose. Large flower with straight, stiff stem. A real beauty. .... .15
- \*\*\* NATHAN HALE. (F.D.) Coppery-yellow and gold and good form, stem and substance. Should be planted early as it is a late bloomer. Very fine and the best in this color. .... .08

**We Are Glad To Help With YOUR Dahlia Problems — Feel Free To Write To Us.**



# Dahlias. Large Flowering Varieties -- Continued

	Strong Divisions EACH
* <b>OMAR KHAYYAM.</b> (F.D.) Large flower of Chinese red and orange. Strong grower with stiff stems. ....	.08
* <b>PRINCE OF PERSIA.</b> (I.D.) Bright cardinal-red and a real beauty. Flowers face well on long stems. Good grower. ....	.15
*** <b>RED JERSEY.</b> (F.D.) This is an excellent commercial red with the same habits of growth as Jersey's Beauty. Good form, color and stem. Now offered at a reasonable price. ....	.12
\$11.00 per 100; \$100.00 per 1000	
* <b>ROSE FALLON.</b> (F.D.) Old gold with rosy bronze shadings. Immense flower on very tall plant. ....	.08
* <b>ROSE FALLON—LAVENDER.</b> (F.D.) This is a true lavender sport of Rose Fallon and offered here for the first time. In the mid-west where Rose Fallon is popular this fine sport should be very welcome. ....	.20
*** <b>RUBY TAYLOR.</b> (F.D.) Ruby red with purple shading. Fine, large flower on vigorous bush. Commercial growers are taking to this variety for it has many fine qualities. We urge all our customers to give it a try. ....	.20
* <b>SATAN.</b> (S.C.) Enormous shaggy flower of flame red with gold center. Tall strong plants. ....	.30
** <b>SCARLET ELEGANCE.</b> (C.) True cactus variety. Medium size flowers of fiery-red. Long, wiry stems. Very fine for basket work. ....	.20
*** <b>SIR LANCELOT.</b> (F.D.) Garnet-rose shading to purple. Vigorous grower with many large flowers on strong bushes. We offer this variety with the belief that it is a ranking contribution to the commercial list and we would like all of our customers to try it. ....	.12
** <b>SON OF SATAN.</b> (C.) A very fine garden Dahlia. Many flowers on the strongest growing plant of any Cactus variety we know of. Large shaggy flowers of bright red on long stems. ....	.40
* <b>STAR OF BETHLEHEM.</b> (S.C.) A large, pure white cactus that commands favorable attention in any garden collection. ....	.20
* <b>SULTAN OF HILLCREST.</b> (F.D.) Of unique form with petals recurving to the stem which attracts one's attention. Huge blooms of lemon-yellow with reverse of rose-pink on fine stems. ....	.15
* <b>SUPREME KING.</b> Lavender with lighter shadings. A true sport of Jersey's Beacon with similar growing qualities. ....	.10
*** <b>SYLVIA.</b> (I.D.) We have again built up a limited stock of this old florists' favorite. Flowers are profusely borne on vigorous growing bush. Small flower of nice pink and white combination. Fine for florists' use. ....	.10



**SIR LANCELOT**

	Strong Divisions EACH
** <b>TEDDY JOHNSON.</b> (F.D.) The flowers, 3 inches in diameter, are white with pink and lavender shadings and are borne on strong, wiry stems, which make them ideal for florists' use. The plants are profusely covered with flowers the whole season. ....	.10
* <b>THE WORLD.</b> (F.D.) Purple with silver on reverse of petals. Dwarf grower but desirable for unusual color combination. ....	.15
* <b>THOMAS EDISON.</b> (F.D.) A grand and striking variety of deep royal purple. Deservedly popular. We have increased our stock of this variety in response to a demand that persists from year to year. ....	.20
* <b>TOWER'S EMPIRE.</b> Graceful deep yellow flowers on clean growing bushes. Light green, lacy foliage. ....	.20
* <b>TREASURE ISLAND.</b> (F.D.) Huge flowers of a beautiful apricot and salmon-gold combination. Very fine. ....	.15
* <b>WATCHUNG GIANT.</b> (I.D.) A huge yellow-gold variety that has all the qualities to make it a winner with those who want enormous flowers. Fine form, substance and good stem. ....	.15

6 or More at Dozen Rate; 25 or More at 100 Rate; 250 or More at 1000 Rate

# Dahlias. Large Flowering Varieties -- Continued



**White Jersey's Beauty**

- \*\*\* **WHITE JERSEY'S BEAUTY.** (I.D.) This is the true Waite variety and we can now very definitely state that it is outstanding in all of its qualities and promises to be a commercial leader. The flowers, of medium size, pure white, are borne profusely on wiry stems. The foliage is crisp, clean and insect resistant. All commercial growers should have this one. .... .15
- \*\*\* **WHITE KING.** (F.D.) This is a leading pure white with commercial growers. The flowers are of perfect form and the right size for cut flower use. .... .07  
\$6.50 per 100; \$60.00 per 1000
- \* **WHITE WONDER.** (I.D.) A large flower that is a beauty for the garden. Pure white with good stem and perfect form. .... .08

## LARGE FLOWERING DAHLIAS In Separate Colors

We offer these roots to retailers as an inexpensive item for competitive trade. Available in the following colors:

BRONZE, LAVENDER, ORANGE, PINK, RED, WHITE, YELLOW  
Per 100, \$4.50; Per 1000, \$40.00

MIXTURE OF ALL COLORS  
Doz., .55; 100, \$4.00; 1000, \$35.00

## SINGLE DAHLIAS

We are listing a selected group of some of the best varieties in the singles. While not widely used commercially they are wanted by many garden planters. For center pieces these graceful flowers, with their odd colors, make a striking effect.

	Strong Divisions EACH
<b>CARDINAL.</b> Rich red with striking yellow center. Very showy. ....	.14
<b>CHANCELLOR.</b> A striking single variety that is a sensation wherever grown. Coffee brown with pronounced inner circle of maroon. Very fine. ....	.35
<b>ESTELLE.</b> Clear violet-rose. Considered one of the best in this shade. ....	.20
<b>GOLDEN BELLE.</b> Best golden yellow. ....	.20
<b>HENRIETTA.</b> White with yellow center. Petals are margined with bright orange. Very attractive flowers on long, stiff stems. ....	.12
<b>KAY.</b> Satiny white with yellow eye. ....	.15
<b>MARSHALL'S GLORIA.</b> A combination of white and wine. ....	.15
<b>MIA KARSTEN.</b> A Chancellor seedling. Single flower of rosy-lavender with inner circle of royal purple. Produces more flowers and grows taller than Chancellor. You can purchase this striking novelty with our assurance that there is nothing more beautiful in all dahlia-dom. ....	.50
<b>NEWPORT WONDER.</b> Soft pink and the leader in this color. ....	.15
<b>PURITY.</b> Pure white. Four inch flower that is very showy. ....	.14
<b>TWINKLE.</b> Unusual star shaped flower, slightly scented. White base with pink marking. Very free flowering. Medium size bush makes this a desirable garden variety where it can be effectively used for a mass planting or border work. The flowers make a striking centerpiece. ....	.08

## MINIATURE DAHLIAS

All cut flower market reports emphasize what we have been telling our customers for several years—that there is a constantly growing demand for the smaller types of flowers—Miniatures and Pompons.

The flowers are useful over a long period for they are not affected by the summer heat as much as the larger types. Rapid strides have been made in the development of better varieties and our list includes a wide range of color in the finest available kinds.

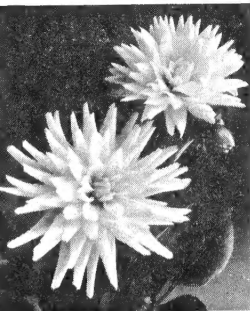
	Strong Divisions EACH
<b>BABY ROYAL.</b> A leading variety in the small flowering group. Attractive combination of salmon, apricot, and yellow. Free flowering. Note our special price. ....	.10
<b>BABY SAGAMORE.</b> Perfect decorative form. Flowers are orange-yellow borne very profusely on tall, strong plants. ....	.15
<b>BISHOP OF LLANSDAFF.</b> An unusual attractive flower. Petals are bright scarlet with a center of deep garnet. Foliage is lacy and of reddish bronze color which is an added attraction. Very popular for the garden or as a cut-flower. ....	.15
<b>CORALETTE.</b> Clear coral-pink with full center. Free flowering with long stems. Excellent market variety. ....	.15
<b>CORINNA.</b> Very fine deep yellow. Long, straight stems and good keeper. Lots of flowers. ....	.15
<b>CROIX DU SUD (SOUTHERN CROSS).</b> A sensational European novelty. Anemone flowered with outer petals of blood-red and inner crest a combination of red and yellow. Tall, wiry stems. Very different and attractive. ....	.40
<b>ERICA.</b> Collarette type. Rich chocolate-maroon with white inner petals. Very attractive color combination. ....	.15
<b>FAIRY.</b> A very nice formal decorative. Color is almost the same as Jersey's Beauty. Long stems and tall grower. One of the best for florists. ....	.08



# MINIATURE DAHLIAS -- Continued

	Strong Divisions EACH
<b>GRENADIER.</b> A double form of Bishop of Liansdaff and a great improvement. Full, double orange-red flowers with beet-red foliage. Many more flowers than Bishop produces. In England this variety is now the leading miniature and we predict great popularity for it here. ....	.35
<b>GLORIOUS.</b> Very small, raspberry-red flowers. Long, wiry stems. A good one in this shade. ....	.20
<b>JOAN.</b> Beautiful cerise color that is unusual in Dahlias. Long, thin stems and many flowers. ....	.12
<b>KIRBY JR.</b> Deep scarlet with rich, ruby center. An excellent cut flower variety in a popular color. ....	.15
<b>LANNIE.</b> Very free blooming variety. Deep yellow of compact formation on long stems. ....	.12
<b>LITTLE DIAMOND.</b> Small, perfectly formed Cactus. Lavender-rose with sulphur yellow base. Extra fine. ....	.25
<b>LITTLE DREAM.</b> Very pretty small cactus. Rose-pink with slight white tipplings. Long, wiry stems and graceful foliage. ....	.20
<b>LITTLE DUKE.</b> A sturdy formal miniature. The color is a rich burgundy contrasted with dark green foliage. Insect resistant. ....	.12
<b>LITTLE JENNY.</b> Canary yellow shading to light rose at petal tips. Strong growers with an abundance of flowers all season. This variety will yield more flowers than any we know of. Highly recommended. ....	.20
<b>LITTLE ROSEATA.</b> One of the best cut flower varieties. Flowers of soft pink are produced freely on clean growing bushes. Long stems and a good keeper. ....	.15
<b>MARGO.</b> Very tall formal miniature. Pink flowers are borne on stems up to 34" long. Free flowering. ....	.15
<b>ORANGE GLORY.</b> Solid orange color unusual in dahlias. Sturdy grower and a good cut flower. ....	.12
<b>ORCHID LADY.</b> Bright violet-rose or light lilac. Produces flowers in great profusion. Long stiff stems, holding flowers at just the right angle making them valuable as a cut flower. ....	.15
<b>PRINCESS ALBA.</b> A very fine white miniature. Perfect flowers on long stiff stems. A must in every miniature collection. Very free flowering. ....	.20
<b>SUFFOLK.</b> A florist's miniature. The insect resistant plants bear many rich apricot flowers. Long stems and perfect formation. ....	.15
<b>TWO TONE.</b> Lilac-white center with outer petals deep lilac. Three inch flower. Very good. ....	.12

**MIXTURE OF MINIATURE VARIETIES**  
 Made Up of Many Kinds in a Wide Color Range.  
 per doz., \$1.00; per 100, \$7.00; per 1000, \$60.00



Easter Greeting

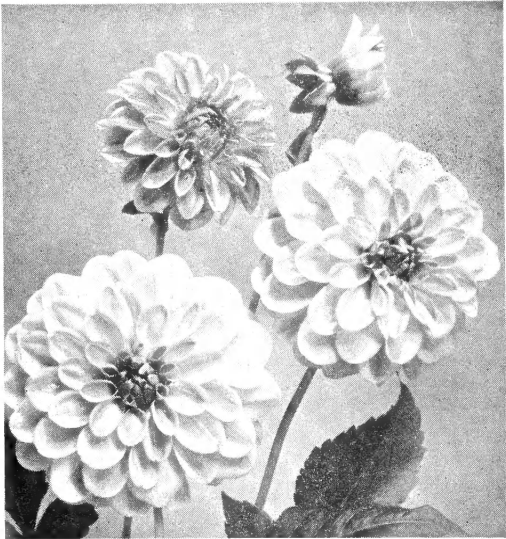
## EASTER POT-PLANT DAHLIAS

While mainly used by Florists as pot plants these Dahlias are also useful as border plants for the garden. The plants are dwarf and the flowers barely protrude above the foliage. They are constant bloomers and make a good showing all season.

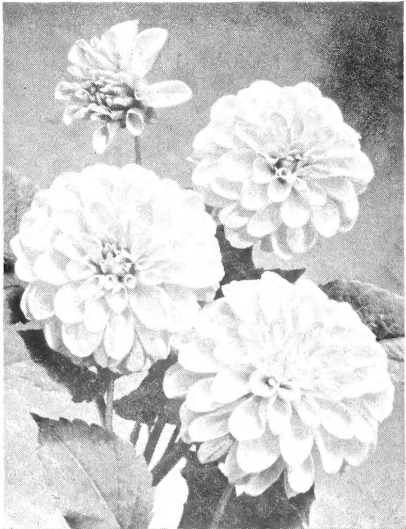
	EACH
<b>CHRISTEL.</b> Pure white. ....	\$.15
<b>EASTER GREETING.</b> Milk white. ....	.25
<b>KATE.</b> Chinese red. ....	.15



BISHOP OF LLANSDAFF



FAIRY

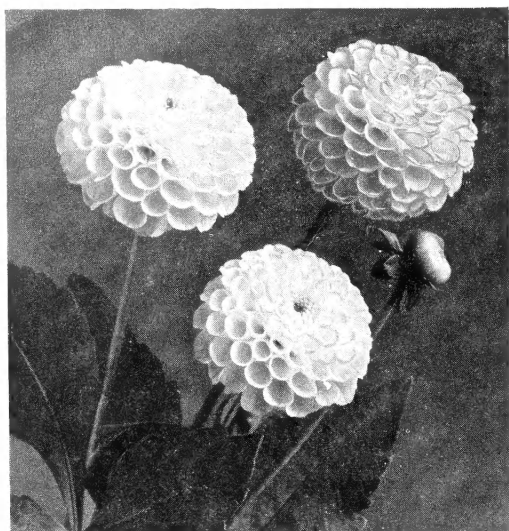


BABY SAGAMORE

# POMPON DAHLIAS

For years we have made a specialty of Pompon Dahlias and, by selecting the finest varieties available in each color and offering them at most reasonable prices, we have done much to encourage their more general use.

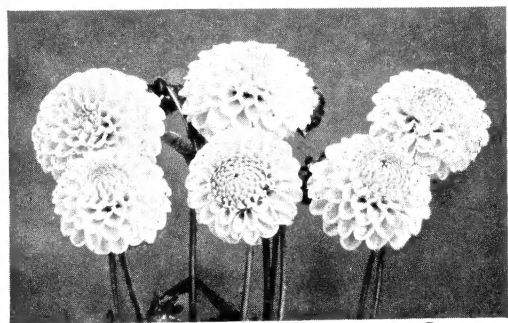
You can select from this list with the assurance that you are getting the leading variety in each color.



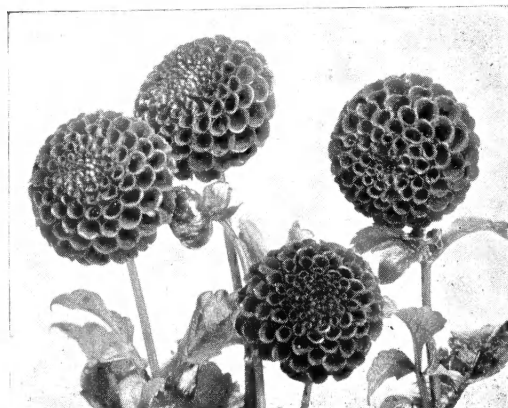
EDITH MUELLER



MARY MUNNS



MORNING MIST



ROTHOUT

	Strong Divisions Each
<b>AMBER QUEEN.</b> Solid amber color and a beautiful shade. Flower is larger than average, has good stems and is a prolific cutter. ....	.06
<b>ATOM.</b> Orange-red. Small flower on medium size bush. ....	.10
<b>BELLE OF SPRINGFIELD.</b> Solid red and considered by many as the best in this color. Small flower of perfect shape and with good stems. ....	.10
<b>BOBBY.</b> Deep plum-purple. Very free flowering. Good shape and substance. ....	.07
<b>BO-PEEP.</b> A new addition to our list this year. Perfect mauve-lavender. Flowers on vigorous bushes. ....	.10
<b>BRONZE BEAUTY.</b> Bronze and old gold. While the flowers are larger than average this variety is well considered by commercial cut flower growers. ....	.06
<b>CATHERINE.</b> Large, bright yellow variety. The petals are somewhat coarse but the flowers are sturdy and the stems are strong. ....	.06
<b>CORA MAY.</b> Delightful combination of salmon-pink lightening to primrose-yellow at base and with a pronounced rosy eye. Long strong stems. Small flower of perfect shape. Extra fine. ....	.10
<b>DARKEY.</b> A dark maroon—almost black pompon. Long stem flowers on very tall bushes. Insect resistant. ....	.08
<b>EDITH MUELLER.</b> A beautiful two toned variety. Golden-orange at base and salmon-red at petal tips. The flowers are perfectly round and borne on long, strong stems. Very fine. ....	.06
<b>HAZEL.</b> Buff color at petal tips with deeper brown at base. Nicely shaped flower on good stems. ....	.07
<b>HONEY.</b> Base of petals is yellow with an overcast of red. Nice color combination. ....	.08
<b>INDIAN CHIEF.</b> The average flower has a red base with white petal tips but there is quite some variation. Larger than average. Good cutter and strong stem. ....	.06
<b>INDOMITABLE.</b> Deep plum—a rare color in pompons. Free flowering and an excellent cut flower. Wiry stems. ....	.08
<b>JOE FETTE.</b> This is the leading white variety. Medium size flower of good shape and with nice stems. Low growing bush produces lots of flowers. ....	.10
<b>LITTLE DAVID.</b> Deep burnt-orange. Small flower of good shape and substance. ....	.10
<b>MARY MUNNS.</b> Fine lavender variety that is considered as among the very best in this color. Small flower of perfect shape and good producer. ....	.10
<b>MORNING MIST.</b> A fine newer variety that promises to be a general favorite both for commercial use and in the garden. The color is a rosy-lavender overlay on white base. It has long, strong stems and is a vigorous grower. Extra fine. ....	.10
<b>ORA.</b> A pretty combination of sulphur-yellow at base with lavender at petal tips. Long, wiry stem. ....	.10
<b>ROSA WILMOTH.</b> Deep rose-pink. Medium size flower on low bush. Best in this color. ....	.06
<b>ROTHOUT.</b> Deep scarlet and a favorite in this color. Long, strong stem and free flowering. Good commercial red. ....	.06
<b>SNOW CLAD.</b> Medium size pure white. Good grower with long stems and plenty of flowers. ....	.08
<b>TAKA'S YELLOW.</b> A perfectly formed yellow. Many flowers with full centers. Good cut flower variety. ....	.10
<b>THORBE.</b> Pleasing combination of lavender tips on light yellow base. Heavy flower on vigorous bush. ....	.10
<b>TITAN.</b> Very fine red. Tall stems held well above the foliage. ....	.12
<b>YELLOW GEM.</b> Creamy yellow and considered the best in this color. Small flower of perfect shape. Good substance and free blooming. ....	.10

## MIXTURE OF POMPON VARIETIES

A balanced assortment comprising many colors.

Per Doz., \$.60; Per 100, \$4.50; Per 1000, \$40.00

## POMPON VARIETIES IN SEPARATE COLORS

Bronze, Lavender, Orange, Pink, Red, Yellow

per 100, \$4.50; per 1000, \$40.00

# Hardy Lilies

The war has cut off all importations of the hardy Lilies we usually list with the exception of Regales—which are produced in this Country.

## LILIUM REGALE

Not only is this one of the most beautiful of all Hardy Lilies, but it has the additional important quality of seemingly adapting itself to many different locations and doing uniformly well. It will thrive and produce splendidly in any ordinary garden location. It is a white trumpet Lily with markings of pink, yellow and light brown, extremely fragrant and flowers in June.

We have no large size bulbs available for delivery this Spring but the smaller sizes listed below will produce good flowering bulbs for the following season.

4 to 5 in. per doz., \$.60; per 100, \$4.00; per 1000 \$38.00  
5 to 6 in. per doz., .80; per 100, 5.50; per 1000 50.00



LILIUM REGALE

## BLEEDING HEART DICENTRA

A beautiful garden plant of graceful habit, 2 to 3 feet high. The foliage is of a highly ornamental, fern-like appearance, over which hang the drooping spikes of pink, heart-shaped flowers. Blooms outdoors in May and June, and in the Fall can be lifted and potted for Winter and Spring bloom indoors. Be sure to include this in your order — always in popular demand.

Large Field Clumps ..... per doz., \$3.60; per 100, \$25.00; per 1000, \$200.00  
Wrapped Divisions ..... per doz., 1.65; per 100, 11.00; per 1000, 100.00



DICENTRA (Bleedingheart)

## LILY-OF-THE-VALLEY FOR OUT-DOOR PLANTING

There are no imported pips for forcing available. We list two types suitable for outdoor planting.

### German Type

Large bells and broad, heavy foliage. Selected pips.

Per doz. \$.40; per 100 \$3.00; per 1000 \$25.00

### American Type

Familiar type seen in many American gardens. Naturalizes readily in shady spots.

Per doz. \$.20; per 100 \$1.50; per 1000 \$12.50



LILY OF THE VALLEY

## TERMS AND CONDITIONS OF SALE

This list cancels all previous quotations. Prices as quoted are f.o.b. Hicksville and include packing. Terms are less 5% for cash with order or net 60 days, less 2% in ten days, on approved credit.

Less than 25 bulbs sold at the dozen rate, from 25 to 249 at the 100 rate, 250 and more at the 1000 rate.

### NON-WARRANTY

Although we exercise the greatest care and precaution in sending out only such stock as should perform entirely satisfactory, we nevertheless give no guarantee, expressed or implied, as to the quality, description or productiveness of any bulbs or roots we send out and will in no way be responsible for the crop. If the purchaser does not accept our bulbs or roots under these conditions, they are at once to be returned. No claims whatever will be allowed unless reported to us within 48 hours after the merchandise is received.

GLADIOLUS   Finest Quality — Long Island Grown



PICARDY

PICARDY – The Finest of All

Beautiful coral pink. Tall, handsome spikes of large flowers with perfect formation.

This season we again have a fine stock of this most popular of all Gladiolus. The bulbs are grown by us and are healthy and 100% true to name.

	Doz.	100	1000
1st Size 1½ inches and over .....	\$0.20	\$1.30	\$11.00
2nd Size 1¼ to 1½ in. ....	.15	1.00	8.00
3rd Size 1 to 1¼ in. ....	.10	.60	5.00
4th Size ¾ to 1 in. ....	.08	.50	4.00

SPECIAL! Oversize Bulbs of Picardy

We have a fine stock of Mammoth bulbs measuring two to three inches and over. These monster bulbs produce the largest flowers and each bulb will yield two or more flowers. This makes the cost per flower very reasonable. For extra fine flowers plant these oversize bulbs.

Per Doz., \$.25; Per 100, \$1.60; Per 1000, \$13.50

BULBLETS OF PICARDY

This variety is a rapid grower from bulblets and when properly spaced gives many flowers and produces large bulbs.

Per Peck \$2.00; Per Bushel \$7.00

Most of the Gladiolus we offer are produced by us on our own farms here on Long Island, and, from numerous tests and reports, we are convinced that the quality, either for forcing or for outside planting, is the finest in the country.

Stocks are absolutely true to name and as free from disease and insect pests as it is humanly possible to maintain. We urge our customers to exercise this same vigilance when growing these bulbs, for some pests, particularly thrips, are carried over from old stocks or are spread from nearby plantings. We have prepared a short article giving the latest U. S. government control methods for thrips, and will be glad to send it wherever requested.

The varieties we offer are the leaders in their respective colors.

	Doz.	100	1000
AFLAME. Large flower on extra tall stem. Bright orange-flame color. Waved petals. First Size Bulbs .....	.25	\$1.60	\$13.50
ALBANIA. Good commercial white. Flower is small but tough and holds up splendidly in hot weather. First Size Bulbs .....	.20	1.50	12.00
Second Size Bulbs ..	.16	1.20	10.00
ALBATROSS. Large exhibition pure white. Tall, stiff stem. Very good. First Size Bulbs .....	.25	1.80	15.00
Second Size Bulbs ..	.20	1.50	12.00
APRICOT GLOW. Early flowering tall apricot. Very free flowering and good grower. First Size Bulbs .....	.16	1.20	12.00
Second Size Bulbs ..	.16	1.20	10.00
BAGDAD. Smokey old-rose. Unusual shade. Tall, straight spike with many blooms open together. First Size Bulbs .....	.25	1.60	13.50
Second Size Bulbs ..	.18	1.35	11.00

BEACON. An outstanding new variety that is generally acclaimed as a real beauty. Very tall, handsome spike of light red with creamy blotch. Slightly ruffled. Highly recommended.

First Size Bulbs .....	.50	3.30	27.50
Second Size Bulbs ..	.40	2.65	22.00
Third Size Bulbs .....	.30	2.10	17.50

Special! Oversize bulbs of Beacon. Produce large, exhibition spikes ..... .60 3.90 32.50

BEAUTIFUL OHIO. Deep lavender-rose. Tall spike of large, well placed flowers. A good variety in a very desirable color.

First Size Bulbs .....	.45	3.00	25.00
Second Size Bulbs ..	.38	2.40	20.00

BETTY NUTHALL. Vivid salmon-orange shading to yellow at the throat and having a carmine margin. Tall spike bearing about twenty or more buds with many open together. One of the latest to flower. First Size Bulbs .....|  |  |  |  |
| --- | --- | --- | --- |
| Second Size Bulbs .. | .16 | 1.20 | 10.00 |

BLEEDING HEART. White and pale pink with large, distinct, red blotch. A glorified Pendleton. Very striking.

First Size Bulbs .....	.30	1.90	16.00
Second Size Bulbs ..	.25	1.60	13.00

CHARLES DICKENS. An early, very tall purplish violet. Strong grower. Good Florists' variety and considered the best in this color. First Size Bulbs .....|  |  |  |  |
| --- | --- | --- | --- |
| Second Size Bulbs .. | .16 | 1.20 | 10.00 |

COMMANDER KOEHL. Very deep red and the finest in this color. Makes a good spike of heavy flowers. Very good.

First Size Bulbs .....	.30	1.90	16.00
Second Size Bulbs ..	.25	1.60	13.00

DEBONAIR. LaFrance pink with beautiful cream throat. First Size Bulbs .....|  |  |  |  |
| --- | --- | --- | --- |
| Second Size Bulbs .. | .16 | 1.20 | 10.00 |

DR. F. E. BENNETT. This is the accepted commercial leader among red varieties. Heavy, well shaped spike with many open at the same time. Large, brilliant scarlet. First Size Bulbs .....|  |  |  |  |
| --- | --- | --- | --- |
| Second Size Bulbs .. | .25 | 1.60 | 13.00 |

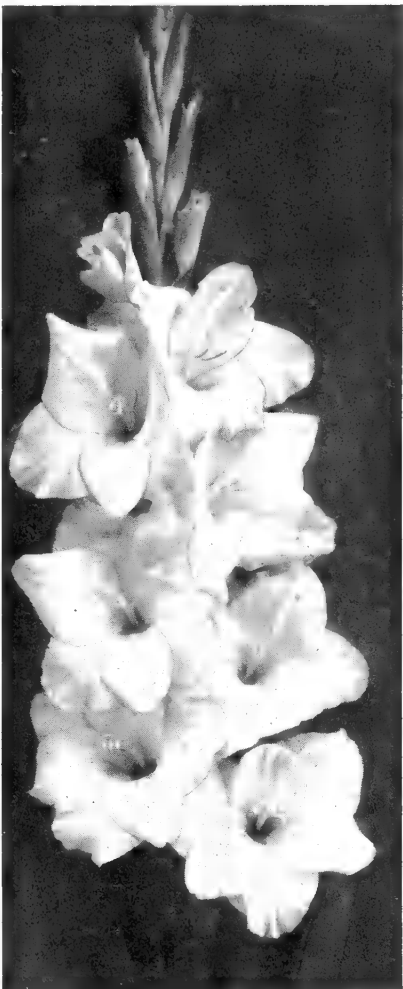
FLAMING SWORD. Large flame-red with long stem. Well placed flowers.

First Size Bulbs .....	\$.20	\$1.50	\$12.00
Second Size Bulbs ..	.16	1.20	10.00

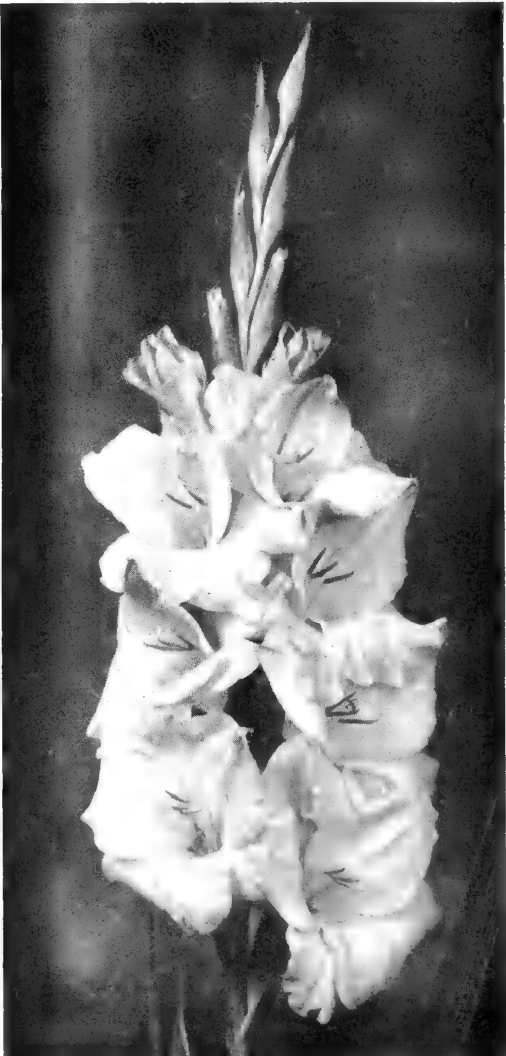


GLADIOLUS — Continued

	Doz.	100	1000
<b>GIANT NYMPH.</b> A ranking favorite. Color is clear pink with creamy yellow throat. Good grower.			
First Size Bulbs .....	.18	1.35	11.00
Second Size Bulbs .....	.15	1.10	9.00
<b>GLORIANA.</b> Golden salmon with yellow throat. Fine tall grower. We recommend it as one of the best in this color.			
First Size Bulbs .....	.20	1.50	12.00
Second Size Bulbs .....	.16	1.20	10.00
<b>GOLD EAGLE.</b> Very early deep yellow.			
First Size Bulbs .....	.20	1.50	12.00
Second Size Bulbs .....	.16	1.20	10.00
<b>GOLDEN DREAM.</b> Extremely tall yellow and one of the best available in this color.			
First Size Bulbs .....	.20	1.50	12.00
Second Size Bulbs .....	.16	1.20	10.00
<b>HIS EXCELLENCE.</b> Very early light red. Large individual florets on short spike. Robust grower.			
First Size Bulbs .....	.20	1.50	12.00
Second Size Bulbs .....	.16	1.20	10.00
<b>KING ARTHUR.</b> Deep rosy-lavender slightly ruffled. Good size flower on medium spike.			
First Size Bulbs .....	.33	2.20	18.00
<b>LA PALOMA.</b> A nice, very early orange variety that makes a good spike.			
First Size Bulbs .....	.20	1.50	12.00
Second Size Bulbs .....	.16	1.20	10.00
<b>MAID OF ORLEANS.</b> Now that this variety is available at a reasonable price it assumes the commanding position of the leading white. Large flower, perfect placement and good stems. Very early. We have a large stock.			
First Size Bulbs .....	.25	1.60	13.50
Second Size Bulbs .....	.18	1.35	11.00
Third Size Bulbs .....	.14	1.00	8.00
Special! Oversize bulbs for exhibition flowers.	.30	1.90	16.00
<b>MAMMOTH WHITE.</b> Huge pure white with well placed flowers of fine form. Too soft for commercial use but fine for the garden.			
First Size Bulbs .....	.30	1.90	16.00
Second Size Bulbs .....	.20	1.50	12.00
<b>MARGARET FULTON.</b> Beautiful deep pink. Medium size flower with good placement. This is the sturdiest variety we know of and this quality makes it very desirable.			
First Size Bulbs .....	.20	1.50	12.00
Second Size Bulbs .....	.16	1.20	10.00
<b>MAX REGER.</b> Light lavender blue with darker throat markings. A leader in this color.			
First Size Bulbs .....	.50	3.30	27.50
Second Size Bulbs .....	.38	2.40	20.00
<b>MINUET.</b> This is the leading clear lavender variety. Good color and perfect form. Ranks among the most popular of all varieties.			
First Size Bulbs .....	.30	1.90	16.00
Second Size Bulbs .....	.25	1.60	13.00
Special! Oversize bulbs for exhibition flowers	.38	2.40	20.00
<b>MISS BLOOMINGTON.</b> Probably the best yellow available at commercial prices. Very early bloomer. Medium size flower. Clear Yellow.			
First Size Bulbs .....	.30	1.90	16.00
<b>PARADISE.</b> Large, tall growing apricot. Many flowers on spike. Slightly ruffled.			
First Size Bulbs .....	.20	1.50	12.00
<b>PELEGRINA.</b> Very handsome deep purple without markings. Considered the best in this color.			
First Size Bulbs .....	.30	1.90	16.00
Second Size Bulbs .....	.20	1.50	12.00
<b>PICARDY.</b> SEE FEATURE LISTING ON PAGE 10.			
<b>RED PHIPPS.</b> Soft red and a popular variety with Florists. Fine spike and good keeper.			
First Size Bulbs .....	.27	1.80	15.00
<b>REWI FALLU.</b> Deep blood red. Heavy massive flowers on medium size spike.			
First Size Bulbs .....	.60	4.20	35.00
Second Size Bulbs .....	.50	3.30	27.50
<b>ROSA VAN LIMA.</b> A new one from Holland that is a perfect beauty. Clear, light pink without any markings. Tall, vigorous grower. Very fine.			
First Size Bulbs .....	.45	3.00	25.00
<b>SHIRLEY TEMPLE.</b> Large, flat flower on very tall, heavy spike. Ruffled. Color is light cream with darker throat.			
First Size Bulbs .....	.38	2.40	20.00
Second Size Bulbs .....	.30	1.90	16.00
<b>VAGABOND PRINCE.</b> A new beauty for the garden. Mahogany brown with lighter throat and flaming blotch. Magnificent spike.			
First Size Bulbs .....	.45	3.00	25.00
Second Size Bulbs .....	.38	2.50	20.00
<b>VALERIA.</b> Clear red with silver sheen. Tall, well shaped spike. A fine new red that is very well liked.			
First Size Bulbs .....	.50	3.60	30.00
Second Size Bulbs .....	.45	3.00	24.00
<b>WASAGA.</b> A combination of apricot yellow and pink with ruffles on petal edges. Very good.			
First Size Bulbs .....	.25	1.80	15.00
Second Size Bulbs .....	.20	1.50	12.00



MAID OF ORLEANS

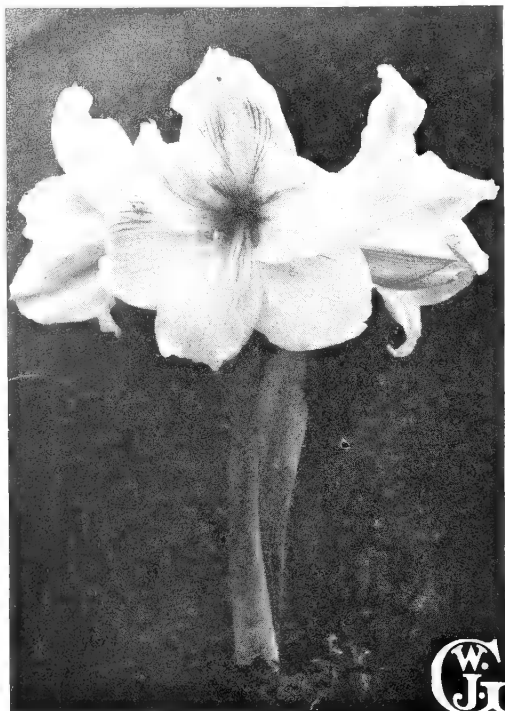


MINUET

GLADIOLUS MIXTURES

<b>FEATURE MIXTURE.</b> Contains only the large flowering types in the better varieties. Wide range of color.			
First Size Bulbs .....	.20	1.50	12.00
Second Size Bulbs .....	.16	1.20	10.00
<b>STANDARD MIXTURE.</b> A well balanced assortment of colors is represented in this fine mixture.			
First Size Bulbs .....	.15	1.10	9.00
Second Size Bulbs .....	.12	.85	7.00
<b>OVERSIZE MIXTURE.</b> Mammoth bulbs measuring two to three inches. Make a fine counter display.	.20	1.50	12.50





AMARYLLIS, GIANT HYBRID

## AMARYLLIS – Giant Hybrids

No other bulbous subject offers such an opportunity for the development of increased sales and satisfied customers as these Hybrid Amaryllis. For years we have aided in their development and have started many concerns selling them—and we never get an unfavorable report.

For house culture the ease with which they can be flowered makes them the outstanding subject for this purpose and they also make a beautiful pot plant for florist use. The colors are mixed and range from pure white through the various pink shades to deep red.

	Doz.	100	1000
2 to 2¼ inches in diameter .....	\$1.10	\$7.50	\$70.00
2¼ to 2½ inches in diameter .....	1.50	10.00	95.00
2½ to 2¾ inches in diameter .....	2.00	12.50	120.00
2¾ to 3 inches in diameter .....	2.25	15.00	140.00

## AMARYLLIS FORMOSISSIMA

(SPREKELIA—JACOBAN LILY)

Brilliant crimson flowers. Makes an excellent house plant. Also good for summer gardens.

Doz. \$1.60; 100 \$12.00

## Amaryllis Halli

(Lycoris Squamigera)

The bulb produces its foliage in spring which is followed by a tall lavender spike of beautiful flowers in midsummer. It is perfectly hardy and a splendid permanent subject for summer flowering in northern gardens.

Each, \$0.75; per doz, \$8.40; per 100, \$65.00



Amaryllis Halli

## AFRICAN LILY (Amorphophallus Rivieri)

This rare bulb produces an attractive palm-like growth that is very ornamental through the whole summer season. The flower, which is an enormous Calla-shaped blossom, appears while the bulbs are dormant in the Spring.

Each \$0.40; Doz. \$4.00

## ANEMONES

These bulbs may be planted in early Spring with marked success, and they do remarkably well outdoors in many sections of the country.

### SAINT BRIGID

Large, semi-double flowers on long, strong stems.

	Mammoth
	Two Year Bulbs
DARK BLUE	Doz. \$ .65
VIOLET	100 4.00
RED	1000 35.00
MIXED COLORS	

One year old bulbs, mixed colors only.

Doz. \$.40; 100 \$2.50; 1000 \$20.00

### DE CAEN

Fine single form available in a wide range of mixed colors.

	Doz.	100	1000
Two Year - 1st Size	\$ .50	\$3.00	\$25.00
One Year - 1st Size	.30	1.80	15.00
One Year - 2nd Size	.15	1.00	8.00

### HIS EXCELLENCE

Single Red - 2 Year .60 3.75 32.00

### BLUE POPPY

Single Blue - 2 Year .60 3.75 32.00



BEGONIA—Tuberous Rooted Double

## BEGONIAS – Tuberous-rooted

Last season we were sold out of these Begonias very early and had to disappoint many customers. Our supply this year is larger—but not large enough. So please order early. For summer pot-plants or for garden use in semi-shaded locations there is no better subject.

### Single

	1" to 1½"
ORANGE	Doz. \$ .85
PINK	100 6.00
RED	1000 55.00
	1½" to 2"
SALMON	Doz. \$1.50
WHITE	100 11.00
YELLOW	1000 105.00

### Double Camellia

	1" to 1½"
AMERICAN BEAUTY	Doz. \$ .85
BLUSH	100 6.00
ORANGE	1000 55.00
	1½" to 2"
PINK	Doz. \$1.50
RED	100 11.00
SALMON	1000 105.00
WHITE	
YELLOW	

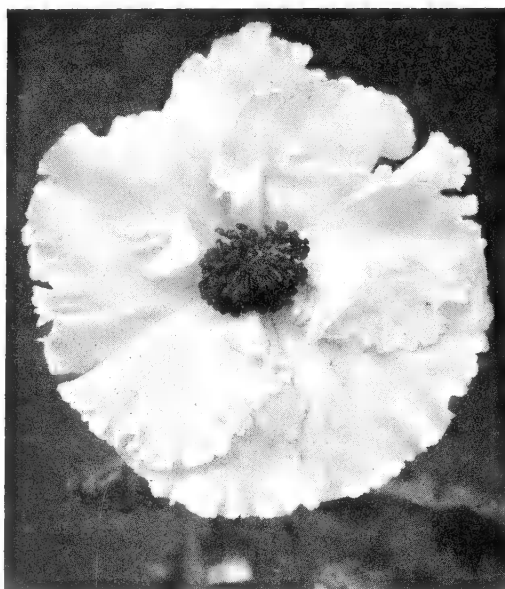
Also Two Beautiful Ruffled Types

### Single Crispa

	1" to 1½"
ORANGE	Doz. \$1.00
PINK	100 7.00
	1½" to 2"
RED	Doz. \$1.60
SALMON	100 12.00
WHITE	
YELLOW	

### Double Fimbriata

	1" to 1½"
BLUSH	Doz. \$1.00
ORANGE	100 7.00
	1½" to 2"
PINK	Doz. \$1.60
RED	100 12.00
SALMON	
WHITE	
YELLOW	



BEGONIA—Tuberous Rooted Crispa

6 or More at Dozen Rate; 25 or More at 100 Rate; 250 or More at 1000 Rate

## CALADIUM – Fancy Leaved

The large, brilliant colored leaves that these bulbs produce make an unequalled display for the Summer garden. As a pot plant for florists' use, there is no better Summer subject.

**NAMED VARIETIES.** A collection of named kinds which includes all of the best forms and richest colorings.

Per 25 .....	\$ 4.25
Per 100 .....	15.00
Per 1000 .....	125.00

**MIXED COLORS.** All colors represented in this mixture, including the Birch bark varieties.

Per doz. ....	\$ 1.70
Per 100 .....	12.00
Per 1000 .....	110.00

## CALADIUM ESCULENTUM (Elephant's Ears)

A splendid plant with tropical-like foliage for border groups, lawn specimens but most frequently used with Cannas and plants of similar nature for Summer flowering beds. The massive size and bright appearance of the leaves (which resemble an elephant's ear) are most striking, either when used alone or as a background for other flowering plants.

	Doz.	100	1000
5-7 in. ....	\$0.50	\$2.75	\$22.00
7-9 in. ....	.60	3.50	30.00
9-11 in. ....	1.00	6.50	60.00
11-13 in. ....	2.00	15.00	125.00

## CALLAS

All of the Callas offered below are suitable for garden planting and combine the rare combination of decorative foliage with flowers of unusual keeping qualities. Those who are seeking unusual items of rare and odd beauty should plant them.

	Doz.	100	1000
<b>ALBA MACULATA.</b> A fine summer garden variety. Creamish white flowers with beautiful spotted foliage. ....	\$1.80	\$12.00	\$100.00
<b>ELLIOTTIANA.</b> The well known yellow Calla. Does exceptionally well in the garden where it makes a striking display. ....	1.80	12.00	100.00
<b>REHMANI.</b> A beautiful and dainty dark pink variety. A gem in any garden. ....	each .50	5.00	37.50

## CANNAS

Cannas are the showiest of all Summer bedding plants and as a result are always in demand and are among the leading sellers for storekeepers.

The roots that we send out are Northern grown, plump, two to three eye divisions and are not to be compared with the smaller Southern stock frequently offered at lower prices.

	Doz.	100	1000
<b>CITY OF PORTLAND.</b> Glowing pink .....	\$0.70	\$4.75	\$40.00
<b>CRIMSON BEDDER.</b> Deep crimson .....	.40	2.75	22.50
<b>EUREKA.</b> White .....	.50	3.30	27.50
<b>HUNGARIA.</b> Deep rose .....	.50	3.35	28.00
<b>KING HUMBERT RED.</b> Orange scarlet .....	.45	3.00	25.00
<b>KING HUMBERT YELLOW.</b> Golden yellow, spotted red .....	.45	3.00	25.00
<b>MRS. ALFRED CONRAD.</b> Salmon pink .....	.55	3.60	30.00
<b>RICHARD WALLACE.</b> Light yellow .....	.40	2.75	22.50
<b>ROSEA GIGANTEA.</b> Soft rose pink .....	.55	3.60	30.00
<b>THE PRESIDENT.</b> Red .....	.45	3.00	25.00
<b>WINTZER'S COLOSSAL.</b> Vivid scarlet .....	.40	2.65	22.00

## CHILDANTHUS FRAGRANS

Delightful summer blooming bulb which resembles the Zephyanthus. Can be grown indoors or planted outside in early Spring. Yellow flowers in umbels of four to six.

Doz., \$0.75; 100, \$5.00; 1000, \$45.00

## CINNAMON VINES

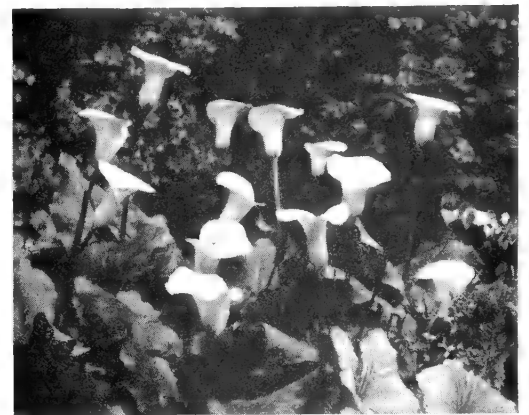
A fine perennial climber with Ivy-like leaves and sweet-scented flowers.

Per doz. ....	\$0.75
Per 100 .....	5.00
Per 1000 .....	40.00

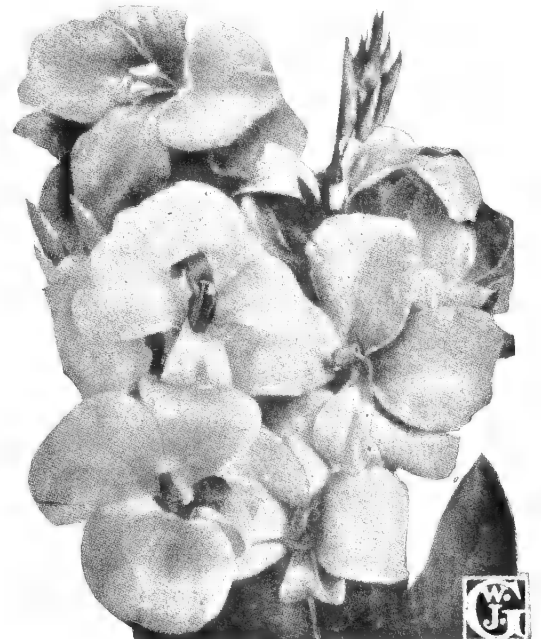
## GLOXINIAS

The demand for these beautiful greenhouse bulbs always exceeds the supply so please order early to avoid disappointment.

	Doz.	100
<b>BLANCHE de MERU</b> —Rose with white throat	1" to 1½" .....	\$1.75 \$12.00
<b>EMPEROR FREDERICK</b> —Scarlet bordered white		
<b>EMPEROR WILLIAM</b> —Violet bordered white		
<b>ETOILE de FEU</b> —Scarlet		
<b>MONT BLANC</b> —White	1½" to 2" .....	2.50 17.50
<b>PRINCE ALBERT</b> —Dark Violet		
<b>ROI des ROUGES</b> —Dark Crimson	2" to 2½" .....	3.60 25.00
<b>TIGRINA</b> —Pink. Spotted and Nettled		
<b>VIOLACIA</b> —Soft violet		



YELLOW CALLAS IN THE GARDEN

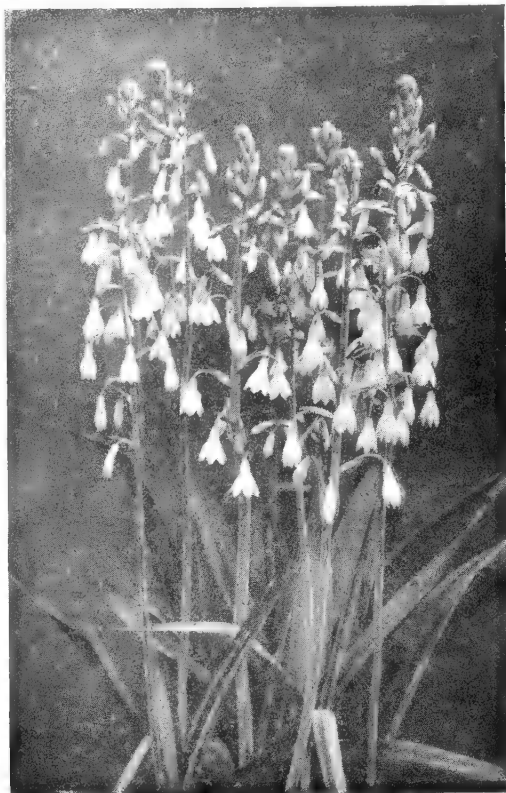


CANNAS



GLOXINIA

You Can Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 9.



HYACINTHUS CANDICANS

## GERMAN IRIS

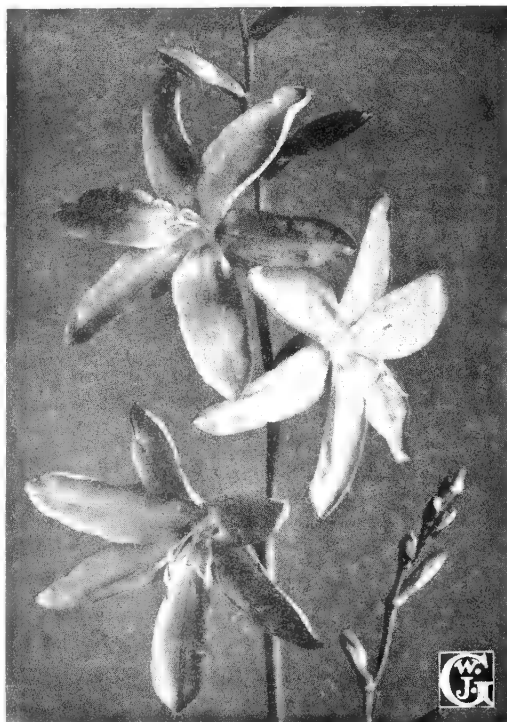
An assortment of some of the finer new kinds.

Per doz.	\$0.50
Per 100	3.50
Per 1000	30.00

## OXALIS

These bulbs make delightful border plants. They have Clover-like foliage and are a mass of blooms all Summer.

Deppei	White
Lasiandra	Rosy Pink
Shamrock	Deep Pink
Per doz.	\$0.20
Per 100	1.25
Per 1000	10.00



MONTBRETIA

## HEMEROCALLIS (Day-Lilies)

With the development of fine new hybrids this subject is rapidly gaining popularity as a very desirable perennial.

	Doz.	100
DR. REGAL. Orange yellow. Fragrant	\$1.60	\$12.00
FULVA. Common native day lily. Orange Red	.75	5.00
GOLD DUST. Clear gold	2.40	18.00
OLIF. Deep yellow. July bloomer	2.00	15.00
ORANGE KING. Brilliant orange	2.00	15.00

## HYACINTHUS CANDICANS

These flowers resemble huge Hyacinths with stalks 3 and 4 feet high and with drooping, Hyacinth-like white bells. They make a long and good showing when planted in borders. Even the smaller sizes bloom profusely.

1½ to 2 in.	.65 per doz.,	4.00 per 100,	35.00 per 1000
2 to 3 in.	.85 per doz.,	6.00 per 100,	50.00 per 1000

## ISMENE

CALATHINA. This bulb makes an Amaryllis-like growth and produces in early Summer a white, trumpet-shaped flower resembling a large Daffodil. Sweet scented. Very attractive and unusual. Large size bulbs. Per doz., \$1.25; Per 100, \$9.00; Per 1000, \$85.00

HARRISIANA. A rare and very beautiful star-shaped variety of pure white. Each \$.35; Per doz. \$3.50

## JAPANESE IRIS

Here is an opportunity to obtain a representative list of the World's finest Japanese Iris at very reasonable prices. These Iris are rapidly gaining favor as the showiest summer garden flower.

	Per Doz.	Per 100
BLUE GIANT. Truly a giant. Blue with shades of violet and purple.	1.50	10.50
CHUTSAI. Single. Mauve with snow-white branches.	1.50	10.00
HERCULE. Double. Large petals, round, slightly waved, shades of blue and purple, yellow base.	1.50	10.00
KOKI-NO-IRO. Double. Frilled branches and 6½ inch petals. Royal blue with shades of violet.	1.50	11.00
LA FAVORITE. Double. Large white with delicate veins of purple.	2.15	15.00
LIGHT-IN-THE-OPAL. Double. Gorgeous genuine pink with golden throat surrounded by a halo of blue.	4.50	30.00
MRS. GEORGE STUMPP. Single. Large white petals. Tiny mauve standards.	1.75	12.00
NEPTUNE. Single. Red-purple. A beauty.	2.15	15.00
PATROCLE. Single. Amethyst-violet. Yellow throat.	1.75	12.00
RED RIDING HOOD. Single. Red veined white.	1.75	12.00
HYBRID SEEDLINGS. Everyone different and a wide color range. Very often these seedlings contain varieties of exceptional color and value. Special price per thousand \$40.00.	.75	5.00

## MADEIRA VINE

Commonly known as climbing Mignonette. Makes a rapid annual growth and is a good subject for a ground cover or climbing vine.

Per doz.	\$ 0.50
Per 100	3.00
Per 1000	26.00

## MONTBRETIAS

You will find that limited planting of these will give you something unusual in a graceful Summer cut flower.

	Doz.	100	1000
AURANTIACA. Orange yellow	\$0.60	\$3.60	\$30.00
FIRE KING. Red	.60	3.90	32.50
GERMANIA. Red and yellow.	.60	3.90	32.50
GOLDEN WEST. Golden Yellow	.75	4.80	40.00
KING EDMUND. Fine large yellow	.90	5.10	42.50
TALISMAN. Dark scarlet	.75	4.20	35.00
FINE MIXTURE.	.50	3.00	25.00

## TRITOMAS

Commonly known as "Flame Flowers" or "Red Hot Pokers" on account of their spike-like, brilliant colored flowers.

This is one of the showiest subjects for the Summer garden and produces a continuous profusion of flowers.

PFITZERI. Flame red color. Flowers late August and September.	
Per doz.	\$ 1.00
Per 100	7.00
Per 1000	65.00

See Page 16 for Wrapped Packages of Japanese and German Iris

## PEONIES (Plump 2-3 Eye Divisions)

We have good stocks of our own growing of the most popular varieties and can ship promptly.

	Doz.	100
<b>ALBATRE.</b> A fine white with nice form and substance. ....	\$2.00	\$14.50
<b>ALBERT CROUSSE.</b> Tall, late, rosy white, flecked with crimson. Large bomb shaped flower. ....	2.00	14.50
<b>BARONESS SCHROEDER.</b> Large, globular flowers. Flesh white turning to milky white. ....	2.00	15.00
<b>COURONNE d'OR.</b> White with yellow tints. Center petals edged with carmine. Large flower. Good keeper. Late. ....	2.00	15.00
<b>EDULIS SUPERBA.</b> Favorite light pink for commercial growers. ....	1.75	12.00
<b>EUGENE VERDIER.</b> Hydrangea-pink with deeper center and crimson spots. ....	1.75	12.00
<b>FELIX CROUSSE.</b> Rich red and the most popular one of this color. ....	2.50	18.00
<b>FESTIVA MAXIMA.</b> Pure white with crimson markings on center petals. The most popular white. ....	2.00	15.00
<b>GERMAINE BIGOT.</b> Lilac rose. Large, flat flower. Mid-season....	2.00	15.00
<b>JAMES KELWAY.</b> Tall, large flowers. Pure white with pink shadings and yellow base. ....	2.50	18.00
<b>KARL ROSENFELD.</b> Very large, early red. Strong grower, tall and free flowering. ....	2.50	18.00
<b>MONS. JULES ELIE.</b> Considered by many as the finest Peony of all. Beautiful glowing pink. ....	2.50	18.00
<b>OFFICINALIS RUBRA.</b> This is the old-fashioned Peony of earlier days. It flowers ahead of the other types and this makes it valuable. Large double red. ....	2.00	15.00
<b>QUEEN VICTORIA.</b> While the flower is smaller than most, it is one of the most profitable whites to grow on account of its free flowering and long keeping qualities. ....	1.75	12.00
<b>REINE HORTENSE.</b> Soft flesh pink with crimson splashes. Large and beautiful flat flower. ....	2.00	14.50

## Wrapped Peonies in Separate Colors

Each individually wrapped with moss and water-proof paper, and large colored label on wrapper.

	Doz.	100	1000
Pink, Red and White. 2 to 3 eyes. ....	\$1.25	\$9.00	\$85.00
Pink, Red and White. 3 to 5 eyes. ....	1.75	12.00	115.00

## TIGRIDIA PAVONIA

For brilliancy of color there are few floral subjects that can compare with Tigridias. The bulbs, which can be handled the same as Gladiolus, bloom in mid-summer. Each stalk produces several flowers and this prolongs the display.

For something strikingly beautiful and unusual we suggest these Tigridias.

Per Doz., \$1.00; Per 100, \$7.50; Per 1000, \$60.00



TUBEROSES

## TUBEROSES

Lovers of the old-fashioned gardens always like to include Tuberose in their general collections and these bulbs therefore retain their old popularity from year to year. A deliciously fragrant flower and an exceptional favorite among Summer plants—grows 2-3 feet high, with waxy, white flowers in compact spike. Crop is short this year so order early.

### DWARF PEARL

	Doz.	100	1000
Double, 3-4 .....	\$ .25	\$1.50	\$12.00
Double, 4-6 .....	.50	3.00	26.50
Double, 6-8 .....	1.00	7.00	60.00

### MEXICAN

Single .....	\$ .50	\$3.00	\$25.00
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MONS. JULES ELIE

We have a Large Stock of this Fine Variety.

## RANUNCULUS Claremont Giants

Those who have seen these fine new strains of double Ranunculus with their massive flowers that measure up to 6" across are enthusiastic in their praise. They are available with us in separate colors as follows:

PINK - RED - YELLOW - ORANGE - WHITE

Top Size Bulbs - Doz., \$55; 100, \$3.75; 1000, \$32.50

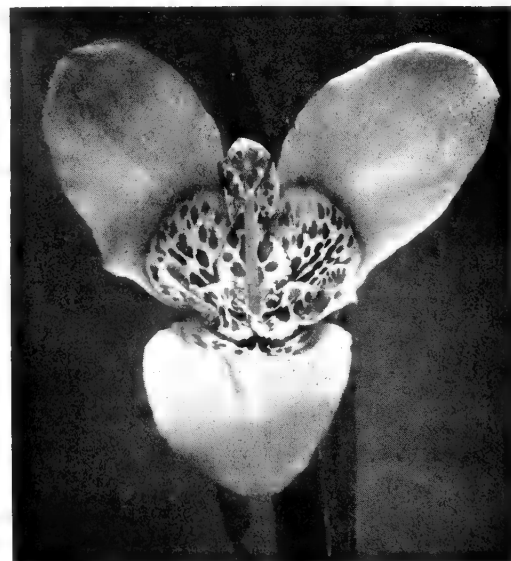
We also offer a fine mixture of assorted colors in this same large Claremont strain.

	Doz.	100	1000
Top Size .....	\$ .45	\$3.25	\$27.50
1st Size .....	.35	2.25	17.50
2nd Size .....	.20	1.50	13.00

## French Hybrids

A good strain of large double flowers containing a wide range of colors in a balanced assortment.

	Doz.	100	1000
Top Size .....	\$ .40	\$3.00	\$25.00
1st Size .....	.30	2.00	16.00
2nd Size .....	.20	1.50	12.00



TIGRIDIA PAVONIA

6 or More at Dozen Rate; 25 or More at 100 Rate; 250 or More at 1000 Rate

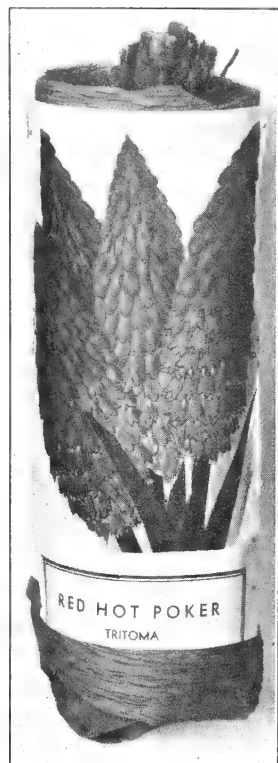


# Perennial and Other Wrapped Packages

We have greatly extended our acreage of Perennials and now have one of the largest stocks in the East. Our list contains practically every popular hardy garden subject.

Our warehouse facilities have also been considerably increased and this enables us to fill orders according to shipping schedules and to maintain stocks on our customer's counters during the active selling season.

Each plant is packed in dampened spagnum moss and individually wrapped with waterproof craft paper with a label showing the plant in natural colors.



All wrapped in moisture-proof paper with colored label and growing instructions.

**ACHILLEA (Cerise Queen).** Cherry red  
**ACHILLEA (Double White).** Fine for cutting  
**AGROSTEMNA (Mullein Pink).** Crimson flowers—2 feet.  
**ANCHUSA. Blue.** Good border plant—large leaves and clusters of intense blue flowers.  
**ANTHEMIS. White.** Hardy Marguerite. Daisy-like flower good for cutting.  
**AQUILEGIA (Columbine).** Fine strain of long spurred hybrids.  
**ARMERIA (Thrift).** Evergreen tufts of dwarf plants with flowers of rose-pink that bloom all season.  
**ARTEMESIA (Silver King).** Decorative foliage and yellowish-white flowers.  
**ASCLEPIAS (Tuberosa).** Brilliant orange scarlet flowers in July and August.  
**BABTISA (False Indigo).** Tall growing plants suitable for wild garden.  
**CARNATIONS (Hardy Pinks).** Red, White, Pink. Large flowers that resemble the hot-house grown. Excellent for cutting.  
**CENTAUREA (Hardy Corn Flower).** Large violet-blue flowers—2 feet.  
**CERASTIUM, Tomentosum.** Silver foliage and white flowers. Rock garden or border.  
**CHEIRANTHUS (Siberian Wallflower).** Fine for border or rock garden. Orange-yellow.  
**CHRYSANTHEMUM (Alaska Daisy).** Pure white. Very free flowering all summer and fall.  
**CHRYSANTHEMUM, Bronze, Lavender, Red, Pink, Yellow, White.** Hardy garden varieties in six separate colors.  
**COREOPSIS.** Well known hardy garden plant. Yellow flowers in great profusion.  
**DELPHINIUM (Hardy Larkspur).** White, dark blue, light blue, Hybrids. We have a large stock of the best of the American and English strains.  
**DIANTHUS BARBATUS (Sweet-William).** Red, Pink and mixed colors.  
**DIANTHUS PLUMARIUS (Grass Pinks).** Old fashioned hardy pinks. Popular with most garden lovers.  
**FUNKIA SUBCORDATA (Sept. Lily).** Large green foliage and white, lily-shaped flowers.  
**FUNKIA VARIEGATA.** Variegated green and light yellow foliage. Widely used for borders.  
**GAILLARDIA (Blanket Flower).** Beautiful shades of orange, yellow and red. Blooms all summer and fall.  
**GEUM (Avens).** Very showy, bright colored flowers from May to July.  
**HEMEROCALLIS (Day Lily).** Rich yellow and orange flowers produced on tall stems.

Any of the above, per doz., \$1.00; per 100, \$7.50; per 1000, \$70.00

**AJUGA.** For rock garden and ground cover. Does well in shade.  
**ASTER (Michaelmas Daisy).** Pink, White, Blue. These hardy asters are among the showiest of our fall flowers.  
**BLEEDING HEARTS (Dicentra).** See page 9 for wrapped packages.  
**CAMPANULA (Canterbury Bells).** Separate Colors. Large spikes of bell shaped flowers.  
**DIGITALIS (Fox Glove).** Pink, Purple, White.  
**EUPATORIUM (Hardy Ageratum).** Fine for cutting—2 feet.  
**GYPSOPHILA (Baby's Breath).** Dainty pure white flowers. Much used for bouquets.  
**HYPERICUM.** Yellow cup-shaped flowers. One foot.  
**IRIS-DWARF.** A select collection of dwarf Iris for the border or Rock Garden.  
**LIATRIS (Kansas Gay feather).** Dense purple spikes 4 to 5 feet tall. Good cut flower.  
**LILY-OF-THE-VALLEY.** Popular garden subject for shady places.  
**LOBELIA CARDINALS.** Handsome border plant producing many spikes on 2 feet stems.  
**LUPINES—RUSSELL'S.** Giant English strain of tall, massive spikes.

Any of the above, per doz., \$1.50; per 100, \$11.00; per 1000, \$100.00

**HIBISCUS (Mallow Marvel).** Very showy subject for August. Tall, bushy plants.  
**HOLLYHOCK. Crimson, Yellow, White, Rose, Maroon.** Fine double strain of this popular garden plant.  
**IBERIS (Candytuft).** Dwarf plant with evergreen foliage completely covered with flowers in early spring.  
**IRIS—GERMAN (Bearded).** Blue, purple, yellow. Fine strain of the best bearded varieties in three separate colors.  
**IRIS—JAPANESE.** A fine collection of large flowering sorts in mixed colors.  
**LATHYRUS (Perennial Sweet Pea).** Attractive climbing vine with many clusters of sweet-pea flowers.  
**LINUM PERENNES (Perennial Flax).** Nice border plant with attractive foliage and intense blue flowers.  
**LUPINES.** A good assortment of mixed colors.  
**LYCHNIS.** Old garden favorite. Highly colored red flowers in late summer.  
**MUSCARI (Grape Hyacinths).** Pretty Hyacinths—like flowers of deep blue.  
**NEPETA (Catmint).** Rock garden plant. Quick spreader. Masses of blue flowers.  
**PARDANTHUS (Blackberry Lily).** Orange flowers on tall stem.  
**PENSTEMON.** Graceful plants with flowers like foxgloves.  
**PHLOX. Red, Pink, Lavender, Purple, White.** We have a large stock of this popular seller in the recognized best varieties. Available in five separate colors.  
**PHYSALIS (Chinese Lantern).** This item is always popular for fall decoration.  
**PHYSOSTEGIA (Dragonhead).** New strain of this old garden favorite.  
**PYRETHRUM (Painted Daisy).** A mixture of the finest colors in the new and beautiful types.  
**RUDBECKIA (Golden Glow).** Large masses of golden yellow flowers on tall plants.  
**SALVIA AZUREA (Meadow Sage).** Large attractive leaves and spikes of purple blue flowers.  
**SEDUM (Liveforever).** Broad, light green foliage and large heads of rose colored flowers.  
**SHASTA DAISY.** Large white Daisy which is fine for garden or cutting.  
**STACKYS LANATA (Woundwort).** Mass of silvery white foliage and clusters of purple flowers.  
**TRITOMA (Red Hot Poker).** Very showy late summer subject.  
**VERONICA (Speedwell).** Spikes of large blue flowers. June and July.

**MERTENSIA VIRGINICA (Blue Bell).** Dark green foliage and flowers of rosy blue.  
**PACHYSANDRA (For shady places).** Popular plant for edging and ground cover in shady places.  
**PEONIES.** See page 15 for wrapped packages.  
**PHLOX SUBULATA (Moss Pink) Red, Pink, White.** Well known ground pink. Mass of color in early spring.  
**PLATYCODON (Balloon Flower).** We have both the blue and white varieties of this popular garden subject.  
**POPPY—ORIENTAL.** Pink, Red, Salmon, Orange. We have a very large stock of this popular number and the plants are available in the separate colors as listed.  
**POPPY—ICELAND.** Charming cup-shaped flowers in brilliant colors produced all season.  
**PRIMROSE.** Giant strain of large flowering hybrids. Showy spring subject for partially shaded gardens.  
**STATICE LATIFOLIA.** Lasts for months when cut and dried.  
**STOKESIA.** Sky blue Aster-like flower. Very beautiful.  
**VALERIANA (Jupiter's Beard).** Also known as Garden Heliotrope. Showy heads of old-rose flowers.  
**VIOLA (Jersey's Gem).** Well known pansy-like flowers.



# Packaged BULBS and PLANTS for Store Trade

THE advantages of handling packaged bulbs and roots are obvious. The moisture-proof covering prevents evaporation and maintains these subjects in a live condition much longer than when they are exposed to dry store atmospheric conditions. Packaged items permit of a clean, orderly and attractive display and entirely eliminate the waste and culls prevalent with the handling of bulk merchandise. In addition, the wrappers provide an opportunity of giving descriptions and growing instructions which are so vital to the maintenance of satisfied customers.

## GLADIOLUS IN CELLOPHANE BAGS

No Waste—No Culls—No Dirt

### SELF SELLING

With Complete Growing Instructions on Each Bag  
and the Flowers Shown in Natural Colors

#### Five Most Popular Varieties

PINK: Los Angeles      RED: Virginia      ROSE: Shaylor  
YELLOW: Souvenir      LAVENDER: Herada

*Four Top Size Bulbs in Each Bag*

These Are Packed 25 Assorted Packages In Attractive Display Carton

Price per carton of 25 packages, \$1.65



DISPLAY CARTON CONTAINING 25 PACKAGES  
ASSORTED GLADIOLUS

## SPECIAL STORE ASSORTMENT

### 25 Packages Popular Home Garden Subjects

This assortment packed in the special display carton shown on the right, has been featured by us for the past three seasons, has proved a ready seller with our trade, and sales have increased enormously. Each item is packed either in moisture-proof paper or cellophane with a colored picture on each package and complete growing instructions.



Cellophane Bag of  
Gladiolus

An assortment of 25 popular home garden subjects (each one different). All individually wrapped and labelled.

Every garden lover will appreciate this fine collection of bulbs and plants and stores will make many unit sales.

Price per carton of 25 packages  
\$1.65



DISPLAY CARTON CONTAINING 25 PACKAGES  
ASSORTED BULBS AND ROOTS

We furnish attractive  
COLORED  
**Display Cards**  
FREE  
WITH ORDER  
FOR BULK BULBS

Flowering Bulbs in themselves convey no impression in the customers' minds as to what they will produce and usually it is essential that the display of each variety be accompanied with an illustration showing exactly what the flower is like. This is very important in the sale of dry bulbs and roots over the counter. We have prepared a display card for many of the varieties as shown in this list. These cards not only show the flower in natural color, but give the name of each and provide space for pricing. These cards are sent free with each order.

These Display Cartons Are Attractive Self Selling Units

# ATTRACTIVELY BOXED DAHLIA COLLECTIONS

We are sure that our method of packing these collections represents the most progressive step that has ever been advanced towards the successful retailing of Dahlia roots. They are packed in neat, attractive boxes with the flowers shown in actual color on the covers and each root is separately wrapped in moisture proof paper which preserves the vital life of the tuber until planted. Complete planting and growing instructions are shown on each package.

Bulk Dahlia roots are difficult subjects for the average retailer to handle but with our packages all of the grief is eliminated. So successful has the method proved that we are able to guarantee satisfaction to the ultimate buyer—something never before possible.

Sales will increase several hundred per cent where these packages are displayed and satisfied customers will result.

## GUARANTEED !!

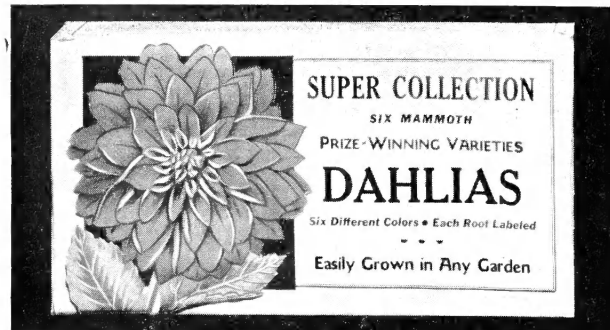
Each of these Dahlia collections is unconditionally guaranteed by us and free replacement will be made of any root that fails to give entire satisfaction for any reason whatever.



## "Garden Full of Dahlias"

This collection contains six of the most popular standard varieties such as Jane Cowl, Jersey's Beauty, etc., and the whole color range is represented. The names of the varieties are plainly printed on the front of the box and each root is labeled. This package is the most popular number and sells itself wherever displayed.

Per doz. packages \$5.50; per 100 \$40.00



## "Super Collection"

In this collection we pack six outstanding varieties that are all renowned kinds in the higher price brackets. The varieties are named on the outside of the package and each root is labeled. Here is an opportunity to feature six leading varieties that every Dahlia grower wants, and at a price much lower than they could be bought individually.

Per doz. packages \$8.00; per 100 \$60.00

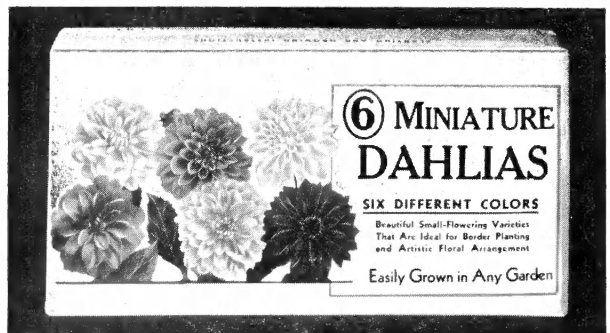


## "Pompon Collection"

Six choice pompon varieties, one each of six different colors. Same attractive package with group illustration of Pompon Dahlias in actual color.

A good demand exists for these dainty Pompon varieties and, at the low price at which this collection can be sold, will prove to be a good seller.

Per doz. packages \$5.50; per 100 \$40.00



## "Miniature Collection"

A very beautiful four color wrapper, showing six of the leading varieties, encloses this collection. We believe this is the first time that these beautiful Miniature types have been made available at such low prices. There is a pronounced trend toward these smaller flowers and this collection fills a timely need.

Per doz. packages \$6.60; per 100 \$50.00



## "Cactus Collection"

Every Dahlia lover wants Cactus varieties and for years we have been building up our stocks of this type to enable us to put up this collection at a reasonable price. A wide range of colors is represented in the six varieties and all are true Cactus types. This package is very attractive and will sell itself. Remember, every root is guaranteed.

Per doz. packages \$8.00; per 100 \$60.00

# DAHLIAS IN INDIVIDUAL PACKAGES

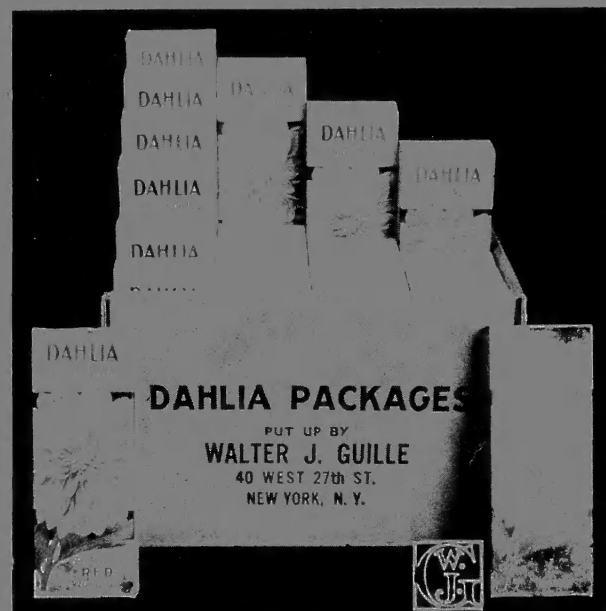
By actual test these packages increase Dahlia sales 300 to 400%

These individual Dahlia boxes each contain one plump root that is wrapped in moisture-proof paper to preserve it in good condition until planting time. The boxes are attractively printed in the natural colors of the flowers and make a good, colorful sales appeal when properly displayed. Planting and growing instructions are shown on each box.

In addition to the convenience of handling Dahlia roots in this manner these boxes eliminate all complaints that arise from breakage, drying up of roots, mixing, etc., that are usually associated with the handling of bulk stock.

These packages are available in the following varieties:

JERSEY'S BEAUTY: Pink  
JERSEY'S BEACON: Red  
MRS. WARNER: Lavender  
AVALON: Yellow  
SAGAMORE: Orange  
WHITE KING: White



CARTON OF PACKAGED DAHLIAS

All at one price, \$7.50 per 100 packages.

We can also package, in plain box, any other varieties listed by us in the front pages of this catalog at the list price of the roots plus \$2.00 per 100 for packaging.



ANEMONE PACKAGE

## Anemone Packages

4½" x 7" lithographed in natural colors. Planting instructions on reverse. No names shown. Each package contains 12 bulbs.

Per 100 Packages \$12.50

## Ranunculus Packages

Same type of envelope as above.

Packages Containing 12 Bulbs

Per 100 Packages \$12.50



RANUNCULUS PACKAGE

## SUPPLIES FOR BULB DEALERS

### PEARL CHIPS—Colored

1-lb. cellophane bags—per 100 bags	\$ 6.00
100-lb. bag	4.00
5 100-lb. bags	18.00
10 100-lb. bags	35.00

### PEARL CHIPS—White

1-lb. cellophane bags—per 100 bags	\$ 6.00
100-lb. bag	4.00
5 100-lb. bags	18.00
10 100-lb. bags	35.00

### BULB FIBER

1-qt. packages—per 100	\$ 6.00
100-lb. bag	3.50

### BULB PEBBLES—Washed and Screened

100-lb. bag	\$2.00
5 100-lb. bags	8.75
10 100-lb. bags	16.50
20 100-lb. bags	30.00

# WHOLESALE CATALOG - Spring 1942



## WALTER J. GUILLE, INC.

FLOWER BULB SPECIALISTS

HICKSVILLE, LONG ISLAND, NEW YORK